

## ■ □ Digital Children's Book Fair 2014 □ ■

○Dates: August 29<sup>th</sup> 2014 11:00~17:00

30<sup>th</sup> 2014 10:00~17:00

\* We will hold the book fair along with **the 10th Annual Workshop Collection for Children** (<http://www.wsc.or.jp>) which attracts more than **100,000 children and parents**.

○Admission Fee : Free

○Estimated number of visitors : 100,000 (we welcomed 100,000 visitors in 2013)

Children . . . aged 4-10

Adults . . . parents, teachers, educators, librarians, designers,  
developers, publishers, IT companies etc.



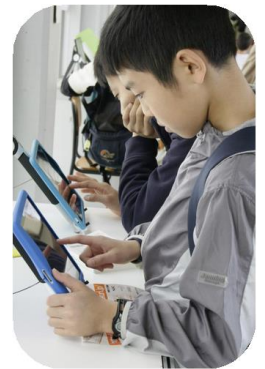
○Estimated number of entries : About 150 applications

○Estimated number of countries : About 50 countries

○Eligibility : Application made for children for iPad and Android tablet.

○About :

We will offer the opportunity for Japanese children to touch and try more than 150 digital children books from Japan and other 50 countries directly. Children and parents will enjoy many apps from around the world with more than 40 iPads and Android tablets available for use. We will hold a workshop for children at the same venue as well. This book fair will also present an excellent opportunity for you to display your wares to potential readers and buyers in Japan. We will await your apply!



>> What are the advantages of joining this exciting event? <<

### ● No participation fee!!!

We will introduce your application on your behalf to Japanese kids and parents. Only promo codes or content files are required. More than **40 iPads and Android tablets** will be available.

### ● Feedback from Japanese children!!

We will distribute questionnaires to the children and provide you with feedback regarding your app from their results.

### ● Estimated 100,000 visitors in just 2days!

The book fair will be held at the 10th Annual Workshop Collection for Children, which attracts more than 100,000 children and parents in Japan.

Please check out Workshop Collection 9 from here! ↓

[https://www.youtube.com/watch?v=w5z5wDXwO84&index=7&list=TLGJUyAsgKFq--XUGK170W\\_Oir110-2d9F](https://www.youtube.com/watch?v=w5z5wDXwO84&index=7&list=TLGJUyAsgKFq--XUGK170W_Oir110-2d9F) )

● **Introduction on our website!**

Your app will be put on our official website <http://d-childrensbookfair.net/> so that Japanese people can easily access to your application.

● **Overseas expansion!**

We are now hoping to bring this wonderful fair to the world and to introduce digital children's books not only from Japan but from many other countries to everyone in the world who love to share with us!!

...AND MORE! If you have any further questions, please feel free to ask us!

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The host organization:

Digital Children's Book Fair executive committee

- Digital Ehon Co., Ltd.
- CANVAS (NPO)

★Official website

<http://d-childrensbookfair.net/>

★Digital Children's Book Fair 2013

<https://www.facebook.com/media/set/?set=a.357658904339977.1073741826.282694981836370&type=3>

★Digital Ehon Co.,Ltd.

<http://digitalehon.net/>

★CANVAS

<http://www.canvas.ws/>

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**Digital Children's Book Fair Executive Committee**

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